# Kentucky Local Masters Swimming Committee November 19, 2017

Chair C.J. Rushman called the meeting to order at 12:31 p.m. at the Ralph Wright Natatorium on the University of Louisville campus in Louisville, Ky. Also present were Vice Chair Cork Haberek (WILD), Registrar Susan Ehringer (SLM), Secretary Meg Smath (WILD), Treasurer Dave Burgio (WILD), William Kolb (LAKE), Tita Arnold (WILD), Tom Mester (SLM), Pam Luebbe (LAKE), Bill Tingley (CARD), Julie May (CARD), Mike Jotautas (SLM), and Andrew Magazine (SLM).

**LMSC representation.** Bill moved that the LMSC accept Julie as the representative for CARD, replacing him. The LMSC accepted Julie by acclamation.

C.J. moved, Susan seconded, to approve appointing Bill as an at-large delegate, in his capacity as Sanctions/Top 10 chair. All aye.

**Convention recap.** C.J. noted that he was reelected zone chair for the Great Lakes Zone, Susan has been appointed chair of the USMS Registration Committee, Bill is the National Senior Games liaison and parliamentarian, Meg is vice chair of Legislation, and Andrew and William have been appointed to the Futures Task Force. Susan commented that she saw something happen that she had never seen before in the House of Delegates when a rule relating to open water was reconsidered just as the House of Delegates was about to be dismissed. The rule had to do with disqualification for touching an escort boat. William said that a take-away for him was how important an LMSC’s registrar is for promoting a meet, although many factors can contribute to attendance; Bill sent information about the Louisville Invitational to each member of the LMSC, but attendance was still low.

On a related note, Bill said he has not yet received a sanction application for the Barbara Stevens meet. Pam said she understood that Western Kentucky University had sold its touchpads and timing equipment, which could jeopardize the meet, since it’s held there. Meg will contact Randy Hansbrough to find out the status of this meet. If they are unable to hold the meet, Blairwood in Louisville has offered to hold a replacement meet.

**Registrar’s report.** Susan gave final registration numbers for 2017:

* Downtown Y (Louisville): 6
* Lincoln Trail: 6
* Northern Kentucky: 15
* Swim Kentucky: 521
  + SKY independent: 23
  + Ashland Y: 3
  + Blairwood: 13
  + Cardinal: 13
  + Clear Creek: 24
  + Lakeside: 101
  + Swim Louisville: 68
  + Wildcat: 215
  + Western Kentucky: 61
* Unattached: 51
* Grand total: 599

We now have five Adult Learn to Swim instructors, 21 USMS-certified coaches, and 33 self-identified coaches. Almost all registrations this year were online; only eight were on paper (six from WILD, one from WKGG, and one from SKY-independent).

So far in the 2018 registration year, three clubs have registered: Lincoln Trail, Northern Kentucky Swordfish Masters, and Swim Kentucky Masters; nine workout groups under SKY have registered: Blairwood Masters, Cardinal Masters, Clear Creek Masters, Commonwealth Swim Club (a new workout group in Danville), Eagle Masters (a new workout group in Morehead), Lakeside Masters, Swim Louisville Masters, Western Kentucky Green Gators, and Wildcat Masters.

Susan provided statistics about our membership. The cities with the most members are Louisville (187), Lexington (170), Bowling Green (60), Shelbyville (12), and Prospect (11). Most of our members live in Kentucky (no surprise there), but 10 live in Indiana, four in Ohio, and three each in California, Florida, and Massachusetts. Fifty-four percent of our members are male, and 46 percent female. The one negative statistic is that 194 of our members still requested printed membership cards. We should encourage our swimmers not to request a printed card; when they register online they get a PDF of their registration card, and could print their own cards, if they ever need them.

**Treasurer’s report.** Dave provided the financial report for January 1–October 31, 2017 (attached). He also provided the following comments:

1. Individual registration revenue appears slightly lower than anticipated through October 31 of this fiscal year.
2. Total convention expense was below budget by over $2,000.
3. Other LMSC expenses are within anticipated budget allowances.
4. There is a net operating deficit through October 31, 2017, of $473, which is anticipated for this time of year. USMS registration revenue to be recorded through December 31, 2017, is expected, as has been the situation in previous years, to bring the budget very close to initial projections.

**Sanctions.** Bill said that new procedures were passed at convention: Top 10 recorders also need access to the meet information submitted as part of the sanctioning process.

**Coaches and ALTS certification.** Susan reported that the LMSC received a $1,000 grant to put on the clinic, plus one scholarship, which was split between Susan and William. Susan and Amy Benton from Lakeside independently applied for grants, and USMS combined them. Now that we have these new instructors, future clinics hosted by the LMSC will target women and minorities (specifically Hispanic people).

**Review of bylaws and policies.** Our bylaws and policies both need to be updated. C.J. will look at the bylaws and make recommendations. Bill moved, Susan seconded, to amend the “Guidelines for Stipend for SKY Coach for Championship Meets” by inserting “USMS-certified” before “coach” in the heading “Guidelines in selecting a coach to represent SKY at a championship meet.” Bill explained that only USMS-certified coaches receive the USMS assistance (free food in hospitality, etc.) at national championships. It is USMS policy to encourage all coaches to be certified by USMS. William asked if ASCA or USA Swimming certification would be acceptable, but Bill felt we should restrict our stipend to USMS certification in order to support the goals of the national organization. Susan explained that in order to be considered a USMS-certified coach you first have to attend a clinic and pass a test, and then pay a $40 registration fee per year to maintain certification. MSA 11-2.

**LMSC website/social media report.** William has been working to update our website, which is outdated. He and Dave have been working with Square Space to host the new website. Square Space is requiring the type of verification that would be easy for an individual or company to provide (such as a copy of a utility bill), but difficult for an organization like ours. Our domain name was purchased from Network Solutions quite a few years ago, and using an email address that is no longer valid. But William and Dave feel they are within a couple of days of satisfying Square Space, after which the new website can go live. One of the advantages of the new hosting site management will be that persons other than the webmaster will be able to update particular pages. For example, the separate clubs and workout groups can update their own pages.

William has been using Facebook (facebook.com/kylmsc) and Twitter (twitter.com/kylmsc) more and more; we got a lot of positive interaction from his posts from Nationals in August. Facebook was the primary means of publicizing the Louisville Invitational this year, since the website is in limbo. We are encouraged to let our swimmers know about the LMSC’s Facebook page and Twitter feed.

William also noted that he got a preview of the new USMS website while at the USAS convention; it will go live in May.

**Coach for spring nationals.** Applications to be the LMSC’s coach at spring nationals, May 10–13, should be in by the March LMSC meeting.

**2018 USAS convention.** The convention will be held September 27–30 in Jacksonville. Susan noted that our meeting schedule makes selection of convention delegates difficult. The November meeting is too soon and the March meeting may be too late to make any changes. We will discuss possible changes at the March meeting. Most delegates like combining the meetings with meets, so one possibility could be changing the November meeting to after the mini-meet in July or the Lakeside meet in August. One of the problems with uncertainty about who and how many delegates is that this often delays room reservations at the convention hotel. Going forward, as soon as USAS opens reservations, Dave will reserve however many rooms we think we’ll need, erring on the side of reserving too many rooms; unneeded rooms can be cancelled at a later date.

Dave noted that we have not raised the LMSC’s portion of the dues in several years. The ability to do this is also hampered by the timing of our meetings. Once convention is over there is very little time to set up online registration, and we don’t have another meeting until after the new registration year has begun. We don’t know that we need a dues increase, but if we do, the earliest we could implement one would be for the 2019 registration year, and that decision would need to be made before convention. Susan pointed out that there has been discussion in recent years about standardizing dues across all LMSCs. Many at the meeting felt this was a bad idea because one size rarely fits all, but if standardized dues come to pass, then whether to raise our portion of them will be moot.

MSA to adjourn at 1:40 p.m.

MSA to convene an emergency meeting of the LMSC at 2:00 p.m.

**Proposal to reimburse costs associated with coaches’ certification.** William outlined a proposal that he and Andrew had worked on to reimburse registration and travel expenses for coaches attending certification clinics. An application, modelled after the application to be designated coach at Nationals, would need to be submitted in order to receive reimbursement. Dave stated that we should have a line item in the budget to cover anticipated costs. William moved, Susan seconded, that the LMSC establish the Joanne Tingley scholarship for USMS certification of coaches and ALTS instructor trainers. All aye. Meg moved, William seconded, to make reimbursement retroactive on a case-by-case basis. All aye. Susan and William will develop policies for implementing the scholarship and recommend a budget amount. The committee felt that if the LMSC pays these costs, we should expect something in return from the recipients—perhaps holding a clinic or writing an article for the newsletter. Susan wondered whether we should also allow our members to make donations to the scholarship fund as part of the yearly registration process. We will discuss this at the March meeting.

**Adjournment.** Julie moved, Tom seconded, to adjourn at 2:19 p.m. All aye.

**KYLMSC**

Profit and Loss Budget vs Actual (Cash Basis)

January 1 – October 31, 2017

Actual Budget

**Income**

Individual Registrations 4295 6450

Interest Income 4 20

Other Income 0 500

Total LMSC Income 4299 6970

**Expenses**

Convention Expenses

Housing 1121 1800

Registration 720 850

Transportation 1597 2500

Total Convention Expenses 3438 5,510

LMSC Meetings

Fall 126 300

Spring 168 50

Total Meeting Expense 294 350

Office Expenses 87 150

Other LMSC Expenses:

Leadership Summit 606

Web Expense 120

Flowers/Donation 217

USMS Payment 10 953 1,300

Total LMSC 4772 6,950

**NET INCOME (DEFICIT) (473) 20**

October 31, 2017 October 31, 2016

**Total LMSC Assets**

Checkbook Balance\* $ 9,515 $11,412

US Bank Money Market Account\* $10,111 $ 7,105

\*$3,000 was transferred from LMSC to Money Market to avoid a $15 monthly service charge initiated by US Bank on Money Market Accounts under $10,000.

Respectfully Submitted,

Dave Burgio

Treasurer